MIAONAN LI
GRAPHIC DESIGNER / UI DESIGNER

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EDUCATION

Academy of Art University 2012-2015
MFA, School of Graphic Design

California State University Eastbay 2007-2010
BA, Department of Art

Art Center College of Design 2017
MFA, Department of Graphic Design (Scholarship recipient)

Coursera 2022-2023
Google UI/UX Design Courses with Certificate

EXPERIENCE

Freelancer (*Long-term Clients***) 2017-present**

Macau Business Aviation Exhibition 2022: Event Design (print and digital).

Muze (USA): Music App UI prototype, Seed Pitch ppt Design.

AsBAA (Aviation Industry) events 2023: Posters, Flyers, Branding updates, etc.

China General Aviation: Branding, Event designs (print and digital).

Barblu Cuisine (China): Branding, Menu Design, Event Posters.

Other clients: Branding, Visual Identity Designs for several startups.

UI / Graphic Designer MAY. 2015-JUN. 2016
Tubi TV (adRise)
In house designer, work involving digital and print designs. Projects includes identity design, website design, UI design etc.

UI / Graphic Designer (Contractor) MAY. 2015-SEP. 2015
Creative Institute of Integration
Projects includes book design, car nagivation system UI design, logo and identity design etc. (Toyota Inc. related projects)

Graphic Design Intern MAR. 2015-MAY. 2015
GoldieBlox
Work involving packaging design, book design, digital illustration, and sample comping.

Graphic Design Intern JUN.-SEP. 2012
Infinity Shore Film Production Co. Ltd.
Create VI design for the company and collaborated on brand strategy projects involving brochure design and identity design.

Art Studio Assistant OCT. 2010-APR. 2011
Lordy Rodriguez's Art Studio
Create basic illustrations and help inking final artworks.

OBJECTIVE

Graphic Designer with over 8 years experience (in-house and freelance) creating elegant designs for branding, packaging, user interface etc.
Seeking a position at a progressive design firm where I can use my design skills to solve problems.

SKILLS

Graphic Design

User Interface Design

Layout Design
Typography
Photography

SOFTWARE

InDesign
Illustrator
Midjourney
Photoshop
Adobe XD
Figma

AFFILIATION

AIGA, San Francisco
Student member and volunteer

AWARDS

Cheese Board Delicatessen packaging design
Featured on TheDieline.com

LANGUAGE

Chinese
English